

**WEST BROADWAY URBAN VILLAGE SPECIFIC PLAN**  
**COMMUNITY WORKSHOP #1: VISION AND GOALS**

Monday, September 24, 2007  
7:00 – 9:00 pm

The City of Seaside has hired a team of consultants, led by Design, Community & Environment (DC&E), to develop a Specific Plan for the West Broadway Avenue corridor. The Specific Plan will identify and define the type of place *you* want the area to be over the next 20 years. Tonight's meeting will provide an opportunity for you to meet members of the DC&E team and to guide development of preliminary goals and visions for the West Broadway Urban Village.

**AGENDA**

- |      |   |  |
|------|---|--|
| 7:00 | INTRODUCTIONS                                   | Diana Ingersoll, Deputy City Manager -<br>Resource Management Services |
| 7:10 | PROJECT OVERVIEW                                | David Early, Principal, DC&E   |
| 7:20 | WHAT MAKES A GREAT<br>DOWNTOWN                  | Darlene Rios Drapkin, Urban Transformation                             |
| 7:35 | EXISTING CONDITIONS<br>AND POTENTIAL KEY ISSUES | Tom Ford, Principal, DC&E<br>Sara Press, Project Manager, DC&E         |
| 8:00 | WEST BROADWAY'S IDENTITY                        | Darlene Rios Drapkin   |
| 8:15 | VISION AND GOALS DISCUSSION                     | Facilitated by David Early   |
| 8:40 | QUESTIONS AND COMMENTS                          | All  |
| 8:55 | NEXT STEPS                                      | David Early  |

*Additional information is available at: [www.broadwayurbanvillage.org](http://www.broadwayurbanvillage.org)*

## **Future Meetings**

- **Workshop #1: Vision and Goals**
  - September 24, 2007. Embassy Suites, 7 to 9 p.m.
  
- **Workshop #2: Alternatives Creation**
  - October 12, 2007. Seaside Sparkles, City Hall, 4 to 9 p.m.
  
- **Workshop #3: Preferred Alternative Selection**
  - Early December, 2007
  
- **Workshop #4: Opportunity Sites**
  - Late February, 2008
  
- **Workshop #5: Draft Specific Plan**
  - Late May, 2008